

PORTFOLIO: Julie Ann Segal, *Metropolitan Interiors*



Julie Ann Segal

MPLS.ST.PAUL

When did you first know that you wanted to be an interior designer?

JULIE ANN As a child, I spent a lot of time trying to make my bedroom look and feel good. I was constantly rearranging my furniture so it felt right. I was doing feng shui way before I knew what it was! Years later, my love of good design was rekindled in college while decorating my freshman dorm room.

MSP How does feng shui, or the art of living in harmony with your surroundings, influence your work?

JAS I studied feng shui with noted expert Carole Hyder for two years, and I became certified in 2003. Feng shui helps me create spaces that not only look good and feel good, but also support and serve the people who use the spaces. Depending on my clients' needs, I incorporate feng shui concepts into my designs either on a subtle level, or with more impact.

MSP In addition to your feng shui expertise, what do your clients appreciate about you?

JAS I am trustworthy and very organized, and I give my clients a great deal of attention. I am a good communicator, and I really listen to my clients to understand what they want. I'm innovative and dynamic, and I know how to move a project forward. My clients know that with me, the job will get done.

MSP What do you love about being an interior designer?

JAS I like working with different clients, seeing who they are and what they have to say. We always have fun working together, and I love to make them happy.

MSP What is your ideal project?

JAS I love designing spaces that are innovative and practical and have great aesthetic appeal. My preference is to redesign a whole room or an entire home, but I also enjoy small projects, such as accessorizing or re-freshing a room. I also love designing commercial spaces such as lobbies, party rooms, and healing spaces that impact the overall environment.

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